ITEM 1 COVER PAGE



9681 Allison Circle
Huntington Beach, CA 92646
(949) 556-5556
darren@marathoncm.com
www.marathoncm.com

January 28, 2025

This brochure provides information about the qualifications and business practices of Marathon Capital Management, LLC. If you have any questions about the contents of this brochure, please contact us at (760) 559-5669 or marathoncm.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any State securities authority.

Additional Information about Marathon Capital Management, LLC also is available on the SEC's website at www.adviserinfo.sec.gov.

Marathon Capital Management, LLC is a Registered Investment Advisor in the State of California. Please note that registration does not imply a certain level of skill or training.

ITEM 2 MATERIAL CHANGES

We do not have any material changes to report since our last annual update on January 16, 2024.

ITEM 3 TABLE OF CONTENTS

Page 1	Items 1&2 Cover Page and Material Changes since Our Last Annual Update
Page 2	Item 3 Table of Contents
Page 4	Item 4 Advisory Business A. Description of our business B. Description of advisory services we offer C. If or how, we tailor our advisory services to your individual needs D. Wrap fee programs E. Amount of assets we manage
Page 5	Item 5 Fees and Compensation A. How we are compensated B. How our fees are paid C. Other types of fees D. Do we charge fees in advance E. Do we get compensated (commissions) for the sale of securities
Page 7	Item 6 Performance-Based Fees and Side-By-Side Management
Page 7	Item 7 Types of Clients
Page 7	Item 8 Methods of Analysis, Investment Strategies and Risk of Loss A. Our analysis & strategies B. Material risks involved in our analysis or strategies C. Do we recommend primarily a particular type of security
Page 8	 Item 9 Disciplinary Information A. Criminal or civil actions B. Administrative proceedings before The SEC or any other government agency C. Any self-regulatory organization (SRO) proceedings
Page 8	Item 10 Other Financial Industry Activities and Affiliations A. Are we registered representatives of a securities broker/dealer

- B. Are we a futures commissions merchant, commodity pool operator or commodity trading advisor
- C. Do we have any other financial relationships or arrangements that are material to our business
- D. Do we recommend other registered investment advisors and receive compensation
- Page 9 Item 11 Code of Ethics, Participation or Interest in *Client* Transactions and Personal Trading
 - A. Describe our Code of Ethics
 - B. De we have any material interests in investments we recommend
 - C. Do we invest in securities we recommend to you
 - D. Do we buy or sell securities for our own account about the same time we buy the same securities for your account
- Page 9 Item 12 Brokerage Practices
 - A. Research and other soft dollar benefits
 - a. Soft dollars
 - b. Brokerage for client referrals
 - c. Directed brokerage
- Page 10 Item 13 Review of Accounts
 - A. Frequency and nature of reviews
 - B. Reviews on an other than periodic basis
 - C. Client reports
- Page 11 Item 14 Client Referrals and Other Compensation
 - A. Do we get economic benefits from a non-client for providing certain advice to you
 - B. Do we pay for client referrals
- Page 11 Item 15 Custody
- Page 11 Item 16 Investment Discretion
- Page 12 Item 17 Voting Client Securities
 - A. Do we accept authority to vote client securities
 - B. If we do have the authority to vote client securities, disclose that fact
- Page 12 Item 18 Financial Information
 - A. Do we require prepayment of fees of more than \$500/ more than 6 months in advance
 - B. If we require such prepayment, or have custody or discretion, is there any impairment to give you refund, if necessary
 - C. Bankruptcy
- Page 12 Item 19 Additional Requirements for *State* Registered Advisors
 - A. Our educational & business backgrounds

- B. Any other business activities
- C. Performance-based fees
- D. Any issues with events listed below
 - a. Arbitration
 - b. Civil, SRO or administrative proceedings
- E. Do we have any relationships with an issuer of securities

ITEM 4 ADVISORY BUSINESS

A. <u>Description of our business</u> Marathon Capital Management (MCM) has been a Registered Investment Advisor in California since 2004. MCM was formed as a sole proprietorship by Kim Magana in which he owned 100%. Subsequently, in April 2019 MCM became a partnership with Kim Magana and Darren Crume with Mr. Crume as the Chief Compliance Officer. In January 2021, MCM was formed as a limited liability company with Darren Crume and Kim Magana as the firm's managing members. Please see Item 19 and their supplement brochures for additional information on Mr. Crume and Mr. Magana.

B. <u>Description of advisory services we offer</u> MCM has always been a small independent firm specializing in financial planning and managing client portfolios.

Financial planning includes tax planning, insurance planning, retirement planning and estate planning. Financial planning services may include consultations and/or written financial plans, which analyze your financial situation and makes appropriate recommendations for strategies and methods of implementation of the strategies.

NOTE: A conflict exists between the interests of the investment advisor and the interests of the clients and; the client is under no obligation to act upon the investment advisor's recommendations and; if the client elects to act upon any of the recommendations, the client is under no obligation to affect the transaction through the investment advisor.

When managing client portfolios, we will take under consideration client's financial personal situation, which includes employment status, cash reserves, retirement account values, current age, anticipated retirement date, other sources of income as well as their personal tolerance for risk and volatility. With this information, we will assist clients with developing an appropriate investment strategy. We will monitor and adjust the client portfolios in accordance with the agreed upon investment strategy.

When we manage your accounts, we use only general registered securities (stocks & bonds), mutual funds (including exchange traded funds or ETFs), government securities and options.

When deemed appropriate, we may recommend the services of a sub-adviser to manage all or a portion of the clients accounts. In these situations, we provide consulting and advisory services in overseeing such sub-advisers. We make recommendations on, but not limited to, the clients financial needs, long term goals, and investment objectives.

The sub-adviser offers multiple model portfolios. Once a sub-adviser is selected, we will enter into an agreement with the sub-adviser. We will continue to monitor your accounts to ensure that they adhere to the philosophy and investment style for which they are selected. We will retain discretionary authority to establish or terminate the sub-adviser and when necessary reallocate the clients assets to a new sub-adviser. A complete description of the sub-adviser services and fees will be disclosed in the sub-adviser's Form ADV Part 2A or equivalent brochure which will also be provided to the client.

NOTE: All material conflicts of interest under CCR Section 260.238 (k) are disclosed regarding the investment advisor, its representatives or any of its employees, which could be reasonably expected to impair the rendering of unbiased and objective advice.

C. If, or how we tailor our advisory services to your individual needs All of our clients are different, so we tailor our services to meet your needs by consultations to discover your individual hopes, goals and dreams. Then we analyze your current investments and make suggestions how to meet your individual hopes, goals and dreams. Of course, you may impose restrictions on investing in certain securities or types of securities. It is your portfolio, after all. (Please refer to Item 16.)

- D. Wrap fee programs (MCM) does not participate in wrap-fee programs.
- E. <u>Amount of assets we manage</u> As of January 15, 2025, MCM manages approximately \$57,500,000 in client assets on a discretionary basis.

ITEM 5 FEES & COMPENSATION

A. <u>How we are compensated</u> Financial planning fees have 2 components. The negotiable hourly fee is up to \$150/hour and is paid after the consultations.

Written financial plan fees range from \$200 to \$2,000, depending on the complexity of your financial situation. Half the negotiable fee is due in advance, the rest upon presentation of the plan, which will always be well within 6 months of our engagement. If you cancel, any prepaid fees will be refunded on a pro-rated basis.

If we manage your money, the annual management fee for doing so ranges from ½ of 1% to 2%, depending on the size and complexity of your account. The fee is negotiable. The fee is paid quarterly, at the *end* of each quarter. Management fees are based on the total assets under management (AUM) including cash and short term investments.

When we recommend the services of a sub-adviser, we charge an annual management fee of anywhere between .5% to 2.98% which would include the sub-advisers management fee. The management fees are negotiable. The fees will be paid and collected quarterly, at the end of each quarter and based on the account value as the last day of the quarter. We will collect the entire fee and remit the sub-advisers portion to them. The specific fees will be disclosed and

acknowledged by the clients with a sub-advisor addendum to the investment management agreement.

NOTE: Lower fees for comparable services may be available from other sources.

- B. <u>How our fees are paid</u> With your signed permission on a Limited Power of Attorney, we can have your custodian withdraw our fees for managing your account at the end of each quarter. We recommend that method. Or you may choose to have us bill you at the end of each quarter. It's your choice. Hourly fees are billed at the end of the month they were incurred. For written financial plans, half the fee is payable in advance, the rest upon presentation of the plan. (If you cancel, please see "D" below.)
- C. Other types of fees Our fees do not include transaction fees, brokerage commissions and other related costs and expenses, which you will pay. You may also pay fees charged by your custodian, mutual funds and other money managers, including: management fees, custodial fees, mutual fund fees, taxes and transfer fees. We do not receive a portion of any of these fees. Simply put, they are a necessary part of doing business in the securities industry. And please remember that by not charging securities sales commissions, we are keeping your out-of-pocket expenses as low as we possibly can. (Please refer to item 12.)
- D. <u>Do we charge in advance</u> We charge only one fee in advance. If we prepare a written financial plan for you, half the fee is due in advance, the rest upon presentation of the plan, which will always be within 6 months of our engagement. If you cancel within 5 business days, you'll get a 100% refund of all written financial planning fees. If you cancel after we have done over half the plan, no refund will be paid. If you cancel after 5 business days and before half the plan is finished, how much of the written financial plan that is actually completed when you cancel will depend on what percentage of the proposed chapters is completed. For example, if there are 10 chapters to be done, and we've completed 3, you'll get a 70% refund.
- E. <u>Do we get compensated (commissions)</u> for the sales of securities No one at MCM accepts commissions or any other form of compensation for *selling* you securities or other investment products. MCM does not act as or have a broker securities license.

Retirement Rollover Conflicts of Interest

When we provide investment advice to clients regarding their retirement plan account or individual retirement account, we are fiduciaries within the meaning of Title I of the Employee Retirement Income Security Act and/or the Internal Revenue Code, as applicable, which are laws governing retirement accounts. The way we make money creates some conflicts of interest with the clients 'interests, so we operate under a special rule that requires us to act in the clients best interest and not put our interests ahead of the client.

ITEM 6 PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

We do not charge any performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client) or perform side-by-side management. Therefore, this section is not applicable.

ITEM 7 TYPES OF CLIENTS

Most of our clients are individuals; many are high net worth individuals. We also have business & corporations, charities and small pension clients.

MCM does require a minimum account size for opening or maintaining an account. That amount is \$100,000. dollars.

ITEM 8 METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

A. <u>Our analysis & strategies</u> Extensive research and screening of securities are done to meet MCMs 'stringent requirements. We believe in portfolio diversity and avoid concentrated stock positions. Index funds are used extensively to diversify and maintain core positions. Our goal is to allow investors to participate in portfolio gains during rising stock markets and preserve wealth during market declines. We do fundamental security analysis of a business, which involves analyzing its financial statements & health, its management & competitive advantages, and its competitors & markets. Fundamental analysis is performed on historical & present data, but with the goal of making financial forecasts, including stock price evolution, projection of business performance, management evaluations and credit risks.

We primarily read financial newspapers and magazines (including "Barrons", "Morningstar Advisor", "Financial Planning", "Financial Advisor" and "Money".

We also study corporate rating services such as Standard & Poors and Value Line.

We have several on-line resources, including Bloomberg.com, MSNmoney.com, CNBC.com, CBOE.com, NYSE.com, Vanguard.com and Treasurydirect.gov.

YOU SHOULD BE AWARE THAT INVESTING IN SECURITIES INVOLVES RISK OF LOSS THAT YOU SHOULD BE PREPARED TO BEAR. THE FIRST DECADE OF THE 21ST CENTURY SHOULD HAVE PROVEN THAT.

B. <u>Material risks involved in our analysis or strategies</u> We feel our investment strategy is fairly conservative and we don't believe it involves significant or unusual risks. For example, we do not engage in frequent trading of securities as that can affect investment performance,

particularly through increased brokerage and other transaction costs and taxes. MCM believes in a balanced portfolio based on your age, risk tolerance, goals and time horizon.

C. <u>Do we recommend primarily a particular type of security</u> As mentioned earlier, we place client accounts in general securities (stocks & bonds), mutual funds, government securities and options, none of which are customarily considered to involve significant or unusual risk. But, as noted above, investing in securities ALWAYS INVOLVES RISKS AND YOU MAY LOSE PRINCIPAL.

ITEM 9 DISCIPLINARY INFORMATION

- A. Criminal or civil actions: Inapplicable
- B. Administrative proceeding before The SEC or any other government agency: Inapplicable
- C. Any self- regulatory organization (SRO) proceedings: Inapplicable

ITEM 10 OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS

- A. <u>Are we registered representatives of a securities broker/dealer</u> No one at MCM is or will ever be a securities broker/dealer or a securities registered representative.
- B. Are we a futures commission merchant, commodity pool operator or a commodity trading advisor No one at MCM is or ever will be futures commission merchant, a commodity pool operator or a commodity trading advisor or an associated person of the above-mentioned 3 entities.
- C. Do we have any other financial relationships or arrangements that are material to our business. Our principal, Darren Crume, is dually registered as an investment adviser representative and principal member of Granite Capital Wealth Management, LLC, a California registered investment adviser. This other business activity pays him fees that are separate from the fees described in Item 5, above. The fees give him a financial incentive to recommend other advisory services to clients through Granite Capital Wealth Management, LLC. Mr. Crume attempts to mitigate any conflicts of interest to the best of his ability by placing the clients 'interests ahead of his own and through the implementation of policies and procedures that address the conflict. Additionally, the client is informed that they always have the right to choose whether to act on the recommendation and they always have the right to purchases recommended advisory services through any registered investment adviser.
- D. <u>Do we recommend other registered investment advisors and receive compensation</u>
 We do recommend other registered investment advisers (sub-advisers) to clients. This information can be found under Items 4 and 5. We will ensure that the sub-adviser is properly

registered or exempt from registration the clients state of residence prior to making any recommendation.

ITEM 11 CODE OF ETHICS, PARTICIPATION OR INTEREST IN *CLIENT* TRANSACTIONS AND PERSONAL TRADING

- A. <u>Describe our Code Of Ethics</u> Our Code of Ethics establishes ideals for ethical conduct based upon fundamental principles of openness, integrity & trust. It ensures that we always put your interests first. We hold ourselves to high standards and diligence. Taken as a whole, our Code of Ethics is our promise to work hard in your interests, with complete confidentially and honesty. We will immediately provide a copy of our Code of Ethics to any client or prospective client upon request.
- B. <u>Do we have any material financial interests in investments we recommend</u> We will not recommend an investment to you in which we have a material financial interest. We do not act as a principal and buy securities from, or sell securities to clients. We are not general partners in a partnership so we will not solicit your investments for such. We are not investment advisors to any investment company, so we will not solicit your investments for such.
- C. <u>Do we invest in securities we recommend to you</u> On occasion, we may buy or sell securities we recommend to you. We have found over the years that clients like to invest in the same investments we do. That makes sense. If we like it for ourselves, why shouldn't our clients like it too, always depending on their investment goals, objectives and time frame. When we recommend investments we hold ourselves, we'll always disclose to you what we own and how much we own. (As an aside, we've seen that some salespeople tell clients that they own the same thing they are recommending, but it's often a minimal amount. We find that to be very deceptive.) We feel that there is just a tiny conflict of interest in owning the same securities as we recommend to you because the securities we recommend are widely held and publicly traded and we are too small advisors/investors to affect the market in widely held and publicly traded securities.
- D. <u>Do we buy or sell securities about the same time as you</u> Yes at times as coincidence we may depending on market conditions or when monies come into the firm. In addition, we do not allow "front running" (buying or selling before you). There is no conflict of interest as the securities are widely held and publicly traded and trades are too small to affect the market.

ITEM 12 BROKERAGE PRACTICES

- A. <u>Describe the factors we used in selecting a custodian for you</u> We have selected a custodian based on its:
 - Costs: Among the best in the world of custodians
 - Skills: Very few mistakes so far

- Reputation: Other RIAs that use them have sworn by them. That's real important.
- Dependability: Rarely a problem
- Compatibility with you: This custodian deals mainly with small independent RIAs like us.

We recommend that you use Charles Schwab & Co., Inc. ("Schwab") a registered broker-dealer, member FINRA/SPIC as the qualified custodian. We are independently owned and operated and not affiliated with Schwab. Schwab will hold your assets in a brokerage account and buy and sell securities when we instruct them to. While we recommend that you use Schwab as the custodian/broker, you will decide whether to do so and open an account with Schwab by entering into an account agreement directly with them; we do not however the account for you. However, we may assist you in doing so. If you do not wish to place your assets with Schwab, then we cannot manage the client's account.

- 1. <u>Soft dollars</u> We don't do "soft dollars". It is difficult to define, but a good example would be if a custodian offered us research or other benefits to place our clients with them.
- 2. <u>Brokerage for client referrals</u> We don't do "brokerage for client referrals". By that we mean we haven't selected our custodian on the basis that it will send us other client referrals in exchange for your custodial business.
- 3. <u>Directed brokerage</u> We don't do "directed brokerage". That means we don't recommend, request or require that you direct us to execute transactions through a specified broker/dealer. If we did it, we may be unable to achieve favorable execution of trades and it would cost you money.
- B. <u>Aggregating client accounts</u> We rarely have the opportunity to "aggregate" the purchase or sale of securities for you. We're an independent small RIA that does not buy or sell securities very often (a practice which saves you money). More importantly, all our clients are different in age, size of portfolio, wants & needs and risk taking, so there is very little overlap in our client portfolios.

ITEM 13 REVIEW OF ACCOUNTS

- A. <u>Frequency & nature of reviews</u> We review managed accounts weekly. We review financial planning accounts annually. All accounts are reviewed by MCM's president- Kim Magana. Reviews are done on a portfolio analysis basis.
- B. <u>Reviews on an other than periodic basis</u> On occasions, such as a dramatic market move (in either direction), retirement or any catastrophe, we review client accounts to ascertain if we need to make appropriate repositioning moves for you.
- C. <u>Client reports</u> We do not prepare regular client *reports*. At the end of each quarter we receive a computerized invoice from your custodian detailing you quarterly activity. We then review the invoice and check the calculations. If all is in order we hit "submit" and your fees to us are

deducted. Your custodian sends you account statements, transaction confirmations, all applicable tax documents, required minimum distributions form any qualified plans, and proxy documents, including ballots and any communication from public companies. In addition, you also receive statements from any mutual funds you may own and other money managers you may utilize.

ITEM 14 CLIENT REFERRALS AND OTHER COMPENSATION

A. Do we get economic benefits from a non-client for providing certain advice to you

We may receive a non-economic benefit from Schwab in the form of the support products and services they make available to us and other independent advisors whose clients maintain their accounts at Schwab. The availability of Schwab's products and services is not based on us giving particular investment advice, such as buying particular securities for the client.

B. Do we pay for client referrals We do not pay for client referrals.

ITEM 15 CUSTODY

All client funds, securities and accounts are held at third-party custodians, TD Ameritrade, Inc.. We do not take possession of a client's securities. However, the client will be asked to authorize us with the ability to deduct the management fee directly from the client's account. This is considered a limited form of custody. With a limited form of custody, when deducting the fee, the client receives a fee invoice showing the management fee to be deducted, amount on which the management fee was calculated, the time period the management fee covers, and how the management fee was calculated. In addition to the billing invoice, the client will receive at least quarterly statements from the qualified custodian that holds and maintains the client's assets. We urge each client to carefully review such statements.

ITEM 16 INVESTMENT DISCRETION

We manage your accounts on a discretionary basis, although some clients prefer non-discretionary accounts. That is your choice. We are a firm built on *relationships* not *transactions*. As a small independent RIA we don't trade your accounts very often, so it is not difficult to check with you before we make any buys or sells in your account.

If you do authorize us to use discretion on your account, you may tell us any limitations you'd want on your account. For example, several clients prefer that we not invest in gambling, tobacco or alcohol-based securities. We will, of course, abide with your wishes.

In order for you to have an account with us, we must first have you authorize it with a Limited Power of Attorney, which your custodian provides to you. Before executing the power of attorney, the custodian insures that your signed contract with us authorizes us to have certain privileges and these are then initialed on your new account form. You may authorize us to open the account, authorize us to manage your account with discretion or not, authorize us to receive duplicate confirmations & statements and authorize the custodian to deduct our fees from your account.

ITEM 17 VOTING *CLIENT* SECURITIES

- A. Do we accept authority to vote client securities We do not vote client securities
- B. <u>If we do not have that authority, disclose that fact</u> We do not have the authority to vote client securities. You will receive your proxies or other solicitations directly from your custodian and we encourage you to discuss them with your legal representatives as we not in a position to answer any of your questions regarding proxies.

ITEM 18 FINANCIAL INFORMATION

- A. <u>Do we require prepayment of fees of more than \$500/ more than 6 months in advance</u> No, we never charge more than \$500 more than 6 months in advance.
- B. If we require such prepayment, or have custody or discretion, is there any impairment for us to make a refund, if necessary Since we may have discretionary authority (but not custody) of your funds and/or securities, we are required to disclose any financial condition that is reasonably likely to impair our ability to meet our contractual commitments to you. We can submit an unaudited balance sheet we can give you as well as bank references that clearly show that we do not have any financial commitments that will impair our ability to meet our contractual conditions for all our clients. We'd like to think that after 7 years as an RIA, we could manage our own assets, as well as yours.
- C. <u>Bankruptcy</u> Neither Kim Magana or Marathon Capital Management has ever filed for bankruptcy. (Please refer to the preceding paragraph.)

ITEM 19 REQUIREMENTS FOR STATE REGISTERED ADVISORS

We have two principal executive officers, Kim Magana ("Mr. Magana") and Darren Crume ("Mr. Crume"). Mr. Magana and Mr. Crume's biographical information is provided in the attached Brochure Supplement Documents.

Mr. Magana and Mr. Crume are required to disclose additional information if they have other business activities. Mr. Magana has no other business activities to report. Mr. Crume is dually registered and a principal member of Granite Capital Wealth Management, LLC. He is also a real estate broker but does not actively use his license. These activities and any conflicts of interest associated therewith can be found above in Item 10 and his ADV Part 2B supplement brochure.

Mr. Magana and Mr. Crume are also required to disclose additional information if he receives performance-based fees, has any relationship or arrangement with an issue of securities, or was ever found liable in an arbitration, civil, self-regulatory organization or administrative proceeding. Mr. Magana and Mr. Crume have no information to report on these topics because none apply to them.

Business Continuity Plan

We have a Disaster Recovery and Business Continuity Plan in place that provides detailed steps to mitigate and recover from the loss of space, communications, and/or services.

The plan covers natural disasters such as snow storms, hurricanes, tornados, and flooding. The plan also covers man-made disasters such as loss of electrical power, loss of water pressure, fire, bomb threat, nuclear emergency, chemical event, biological event, telephone communications line outage, internet outage, railway accident and aircraft accident. Electronic files are backed up daily and stored on encrypted cloud service provided.

Alternate offices are identified to support ongoing operations in the even the main office is unavailable. The client's custodian may also assist, depending on the type of disaster, with back office and trading assistance for accounts held in custody by them. The client's custodian has its own disaster recovery plans with backup facilities in different parts of the U.S. It is the firm's intention to contact all clients within five days of a disaster that dictates moving its office to an alternate location for a period of time.



Part 2B of Form ADV: Brochure Supplement for Darren Crume

ITEM 1 COVER PAGE

Marathon Capital Management 9681 Allison Circle Huntington Beach, CA 92646 (949) 556-5556 darren@marathoncm.com www.marathoncm.com January 28, 2025

This brochure supplement provides information about Darren Crume that supplements the Marathon Capital Management brochure. You should have received a copy of that brochure. Please contact Darren Crume, Partner and Investment Adviser Representative of Marathon Capital Management if you have any questions about the contents of this supplement.

Additional information about Darren Crume is available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2 EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Darren Crume was born in 1980. He has a BS in Business from San Diego State University (2004). During the past 5 years he has been a Partner and Investment Adviser Representative of Marathon Capital Management, LLC (2019 to present) and Managing Member (2020 to Present); is also a principal member and investment adviser representative of Granite Capital Wealth Management LLC (September 2022 to Present); an Advisor for ClaraPHI Network (2018 to Oct 2019); and an Advisor for South Coast Investment Advisors, LLC (2014 to 2018). Mr. Crume has never had any legal or disciplinary events.

ITEM 3 DISCIPLINARY INFORMATION

- A. Criminal or civil action in domestic, foreign or military court Not applicable.
- B. Administrative proceeding before the SEC or any other federal or state regulatory agency. Not applicable.
- C. <u>Proceeding before a self-regulatory organization (SRO).</u> Not applicable.
- D. <u>Proceeding in which professional attainment, designation or license was revoked or suspended.</u> Not applicable.

ITEM 4 OTHER BUSINESS ACTIVITIES

- A. Actively engaged in any investment related business or occupation.
- Mr. Crume is a real estate broker. Currently he does not actively use his license therefore he devotes no time to this activity.
- Mr. Crume is a principal member and investment adviser representative of Granite Capital Wealth Management, LLC, a California registered investment adviser. This other business activity pays him advisory fees that are separate from the fees described in Item 5 for the firm's ADV Part 2A. The fees give him a financial incentive to recommend and sell clients other advisory services. Mr. Crume attempts to mitigate any conflicts of interest to the best of his ability by placing the client's interests ahead of his own and through the implementation of policies and procedures that address the conflict. Additionally, the client is information that they always have the right to choose whether to act on the recommendation and they always have the right not purchase recommended advisory services through any registered investment adviser.
- B. <u>Actively engaged in any other business or occupation.</u> Mr. Crume is not actively engaged in any other business or occupation.

ITEM 5 ADDITIONAL COMPENSATION

Does Darren Crume get an economic benefit from a non-client for providing advisory services? No.

ITEM 6 SUPERVISION

Darren Crume is a Partner of the firm with Kim Magana. Therefore, there is no supervision place over him. However, he is bound by the firm's Code of Ethics. Mr. Crume may be contacted at (949) 556-5556.

ITEM 7 REQUIREMENTS FOR STATE REGISTERED ADVISORS

- A. Has Darren Crume been involved in
 - 1. An arbitration claim alleging damages in excess of \$2,500. No.
 - 2. Being found liable in a civil, SRO or administrative proceeding. No.
- B. Bankruptcy. No



Part 2B of Form ADV: Brochure Supplement for Kim Magana

ITEM 1 COVER PAGE

Marathon Capital Management 9681 Allison Circle Huntington Beach, CA 92646 (760) 559-5669 klmtimer@gmail.com marathoncm.com

This brochure supplement provides information about Kim Magana that supplements the Marathon Capital Management, LLC brochure. You should have received a copy of that brochure. Please contact Kim Magana, partner of Marathon Capital Management, LLC if you have any questions about the contents of this supplement.

Additional information about Kim Magana is available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2 EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Kim Magana – owner and investment adviser-was born in 1955. He has a BS in architecture from Cal Poly University at Pomona, California (1979). During the past 5 years he has been owner of Marathon Capital Management, LLC (2004 to present). Kim has never had any legal or disciplinary events.

ITEM 3 DISCIPLINARY INFORMATION

- A. <u>Criminal or civil action in domestic</u>, foreign or military court Not applicable.
- B. Administrative proceeding before the SEC or any other federal or state regulatory agency. Not applicable.
- C. Proceeding before a self-regulatory organization (SRO). Not applicable.
- D. <u>Proceeding in which professional attainment, designation or license was revoked or suspended.</u> Not applicable.

ITEM 4 OTHER BUSINESS ACTIVITIES

- A. <u>Actively engaged in any investment related business or occupation.</u> Mr. Magana has not engaged in any business or occupation.
- B. <u>Actively engaged in any other business or occupation.</u> Mr. Magana has not engaged in any other business or occupation.

ITEM 5 ADDITIONAL COMPENSATION

Does Kim Magana get an economic benefit from a non-client for providing advisory services? No.

ITEM 6 SUPERVISION

Kim Magana is Partner and Chief Compliance Officer of the firm. Therefore, there is no supervision placed over him. However, he is bound by the firm's Code of Ethics. Kim Magana may be contacted at (760) 559-5669.

ITEM 7 REQUIREMENTS FOR STATE REGISTERED ADVISORS

A. Has Kim Magana been involved in

- 1. An arbitration claim alleging damages in excess of \$2,500. No.
- 2. Being found liable in a civil, SRO or administrative proceeding. No.
- B. Bankruptcy. No.